

All In For Kansas Kids



Grant Writing: Getting Started

- Articulate a compelling need
- Prepare a strong budget
- Comply with the application process



CURRENT FUNDING OPPORTUNITIES

➤ **Kindergarten Readiness Quality Subgrants** – due March 19, 2021

- Funds will support community efforts to help ensure successful kindergarten transitions

➤ **Remote Learning Grants** – applications accepted on rolling basis

- Funds to help address the need for alternative care and education for families adversely impacted by remote learning situations
- Funds must be awarded and expended by May 28, 2021

To learn more, please visit

<https://kschildrencabinet.org/grants/>



COMMUNITY-BASED SUPPORTS

- Each community **identifies the goals** and **determines how success is measured.**
- **Our promise to communities**
 - We are committed to listening to your unique experiences
 - Available at any stage in the process
 - We will tailor supports to address your specific needs and goals
 - Available at no cost to Kansas communities

By supporting communities, Kansas families are able to **grow, develop and thrive to reach their full potential.**



Interested in learning more or working together?

Email Danielle Brower at dbrower@ku.edu



GRANT WRITING TIPS | PREPARE FOR SUCCESS

You've Got This

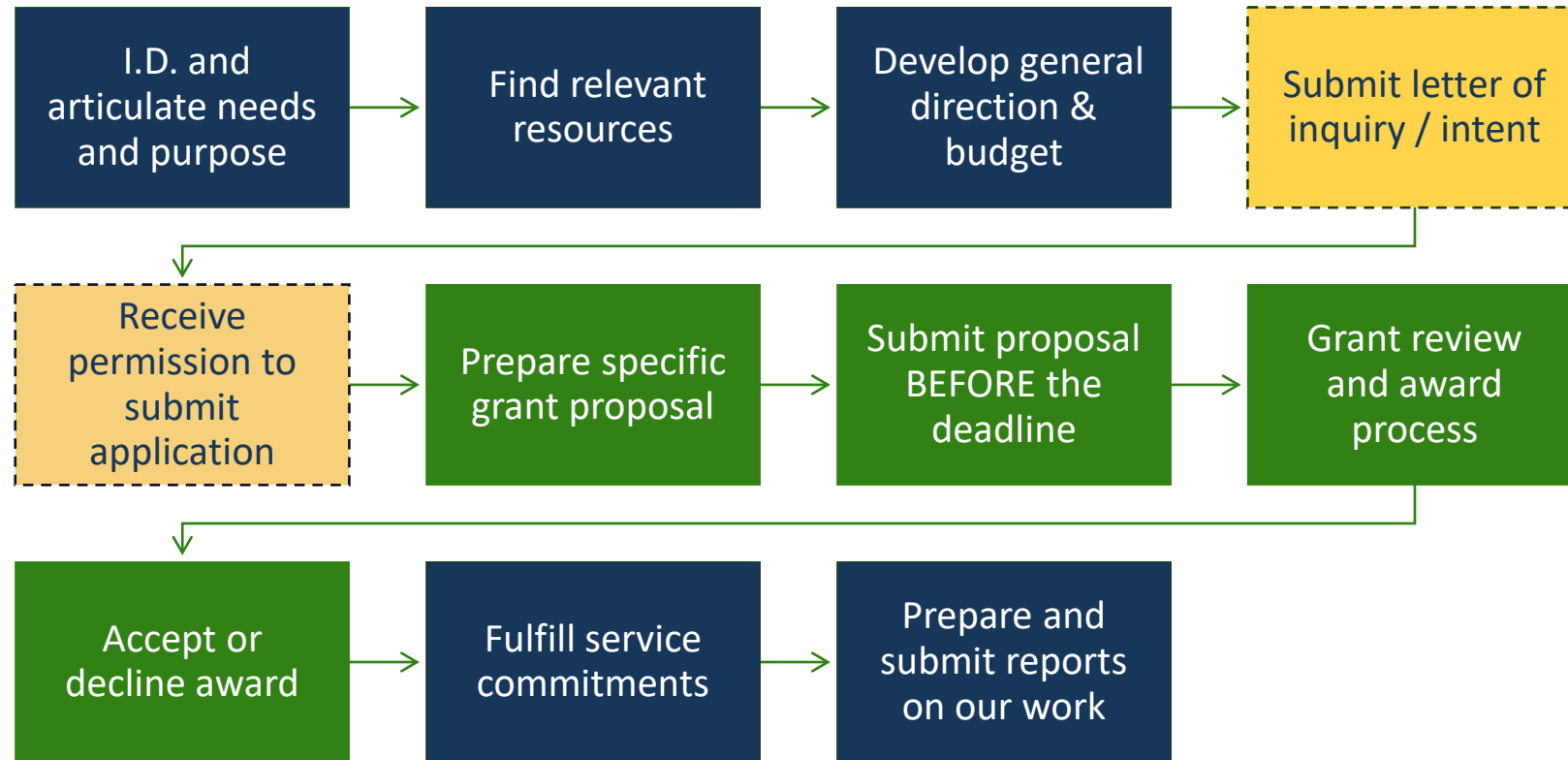
IDEAS For General Application

One-pagers Available

- Using a logic model
- Using data to inform & persuade
- Measurement & evaluation



OVERVIEW: GRANT WRITING PROCESS



WHEN A GRANT MAKES SENSE

- When you know what you want to accomplish
- When there is a business purpose
 - Supplement earned income for purpose of developing current business
 - One-time funding for growth via new ideas/opportunities
 - Short-term funding for anticipated short-falls
- When your need aligns with the funder's purpose



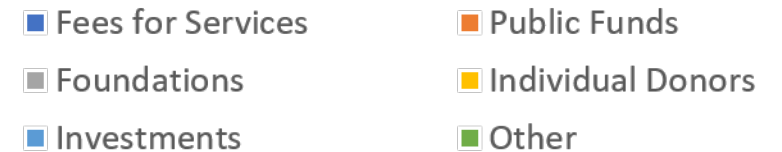
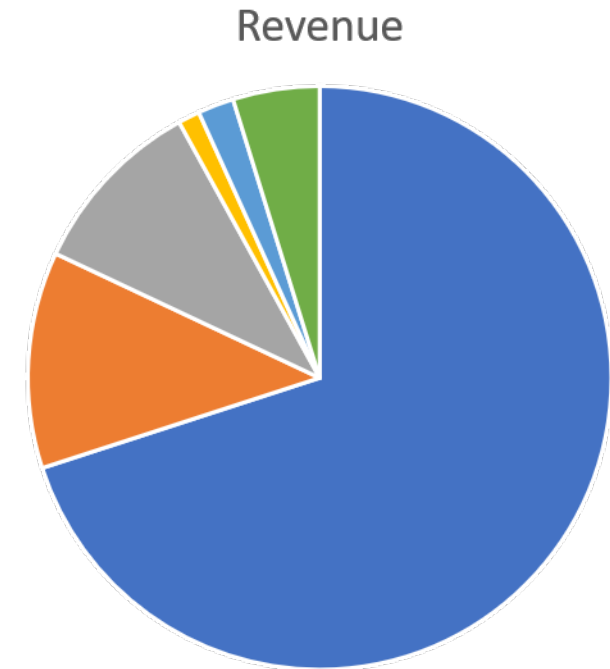
PLAN AHEAD – CREATING A WISH LIST

- Brainstorm projects and prepare a list
- Understand and clearly state:
 - The needs of people you serve
 - Your unique and/or particularly helpful attributes
 - Benefits for people and the community – the “So What?” test
 - Resources needed to make progress - short-term and long-term



FIND RELEVANT FUNDING SOURCES

- Public Sources
 - Local, regional and national
- Private Sources
 - Foundations
 - Individual Philanthropists
 - Businesses
 - Associations and Service Groups



KANSAS COMMON APPLICATION

<https://commonapp.grantplatform.com/>

Kansas CommonApp

Register Log in

Start here

- 1 Register an account.
- 2 Start your application (you can save it in-progress and complete it later).
- 3 Submit your application by the due date.

For help using the Kansas CommonApp portal or for technical assistance while developing your application contact us.

First name

Last name

Email

Password

Confirm password

I have read and agree to the [privacy policy](#), [cookie policy](#) and [terms of service](#).

I agree to receive email notifications from Kansas CommonApp. You may withdraw your consent at any time by clicking "Unsubscribe" in the emails you receive.

Register

Email or mobile

Password

Remember me

Log in

[Forgot password](#)



TYPES OF FUNDERS



BlueCross BlueShield of Kansas Foundation



Hallmark
CORPORATE
FOUNDATION



LOCAL FUNDER EXAMPLE

Home Give Salina About Us Affiliates Funds Grants Impact Donors Nonprofits Professional Advisors Scholarships Contact

Greater Salina Community Foundation

KEEP 5 KANSAS Click to learn more at: keep5inkansas.com

Apply for a Scholarship Apply for a Grant Donor Portal Donate

COVID-19 Response
VIRTUAL OFFICE

Click here for our COVID-19 response information, including virtual office, remote meetings, and any deadline changes/cancellations.

What's New

- Community foundation awards \$37,000 in community grants
- Over \$80,000 in student scholarships available
- Community foundation awards over \$83,000 in scholarships
- Community foundation accepting grant applications

Upcoming Events

- FEB 1 Mon 8:30am February Community Youth Baseball...
- FEB 15 Mon 8:30am Community 'Growing Good' Grant A...
- 8:30am February Community Youth Baseball...

Facebook

Greater Salina Community Foundation Like Page

Greater Salina Community Foundation last Tuesday

The community foundation is now accepting scholarship

Search this Site

Search for:

Search

Board Member Links

- Boardable Login
- Grant Review Login
- Scholarship Review Login
- Marketing Request Form
- Reimbursement Form

Our Affiliates

The Greater Salina Community Foundation's Affiliate Program helps build local philanthropy across north central Kansas. Affiliate community foundations receive financial and administrative services, marketing support, on-going training, and technical assistance from GSCF staff. Thanks to their leadership, residents of rural communities have the opportunity to create endowments for beloved causes and make grants to charitable community projects.



GSCF serves the following 14 affiliates:

- Catholic Community Foundation of the Diocese of Salina
- Community Foundation for Cloud County
- Heartland Community Foundation (Ellis, Trego & Rooks counties)
- Jewell County Community Foundation
- Osborne County Community Foundation
- Ottawa County Community Foundation
- Post Rock Community Foundation (Lincoln County and areas served by USD 298 & USD 299)
- Republic County Community Foundation
- Russell County Area Community Foundation
- Smith County Community Foundation
- Smoky Hills Charitable Foundation
- Smoky Valley Community Foundation (Lindsborg area)
- Solomon Valley Community Foundation (Mitchell County)
- Washington County Community Foundation

We want to make it easy for you to find the appropriate grant fund. Please read each fund's guidelines to align your project with the right potential funding resource.

- [General Grant Guidelines](#)
- [Funding Opportunities](#)
- [How to Apply](#)

FUNDING OPPORTUNITIES

Below is a list of different funding opportunities through the community foundation. Click on the fund name to learn more about specific grant criteria.

Community Grants

The foundation offers four (4) community grant cycles per fiscal year. Applications are available online at any time and are due by 11:59 p.m. on each due date. Available funds will be offered each cycle until all have been expended for the year. Grants will be awarded within 4-6 weeks of each grant deadline.

- August Grant Cycle (1)**
 - Applications Open: July 1-August 15
 - Dollars available from the following funds through our one GSCF grant application: [Assaria Community Fund](#), [Fund for Early Childhood Care, Education & Development](#), [Kansas Health Foundation Fund for GSCF, L.P.](#), ["Pat" Mullen Fund](#), [Fund for Greater Salina](#)
- October Grant Cycle (2)**
 - Applications Open: August 15-October 15
 - Dollars available from the following funds through our one GSCF grant application: [Assaria Community Fund](#), [Dane G. Hansen Foundation Community Grant Fund](#), [Fund for Early Childhood Care, Education & Development](#), [Kansas Health Foundation Fund for GSCF, L.P.](#), ["Pat" Mullen Fund](#), [Fund for Greater Salina](#)
- December Grant Cycle (3)**
 - Applications Open: October 15-December 15
 - Dollars available from the following funds through our one GSCF grant application: [Dane G. Hansen Foundation Community Grant Fund](#), [Fund for Early Childhood Care, Education & Development](#), [Kansas Health Foundation Fund for GSCF, L.P.](#), ["Pat" Mullen Fund](#), [Fund for Greater Salina](#), [YW Legacy Fund](#)
- February Grant Cycle (4)**
 - Applications Open: December 15-February 15
 - Dollars available from the following funds through our one GSCF grant application: [Dane G. Hansen Foundation Community Grant Fund](#), [Fund for Early Childhood Care, Education &](#)

Grant Tools & Links

[Apply for a Grant](#)

Tools for Applying:

[Grant FAQs](#)

[Read a Tutorial](#)

[Watch a Registration Tutorial](#)

[Watch an Application Tutorial](#)

Tools for Reporting:

[Submit a Grant Report](#)

[Grant Reporting FAQs](#)

[Publicizing your Grant](#)

Upcoming Deadlines

There are no upcoming events.

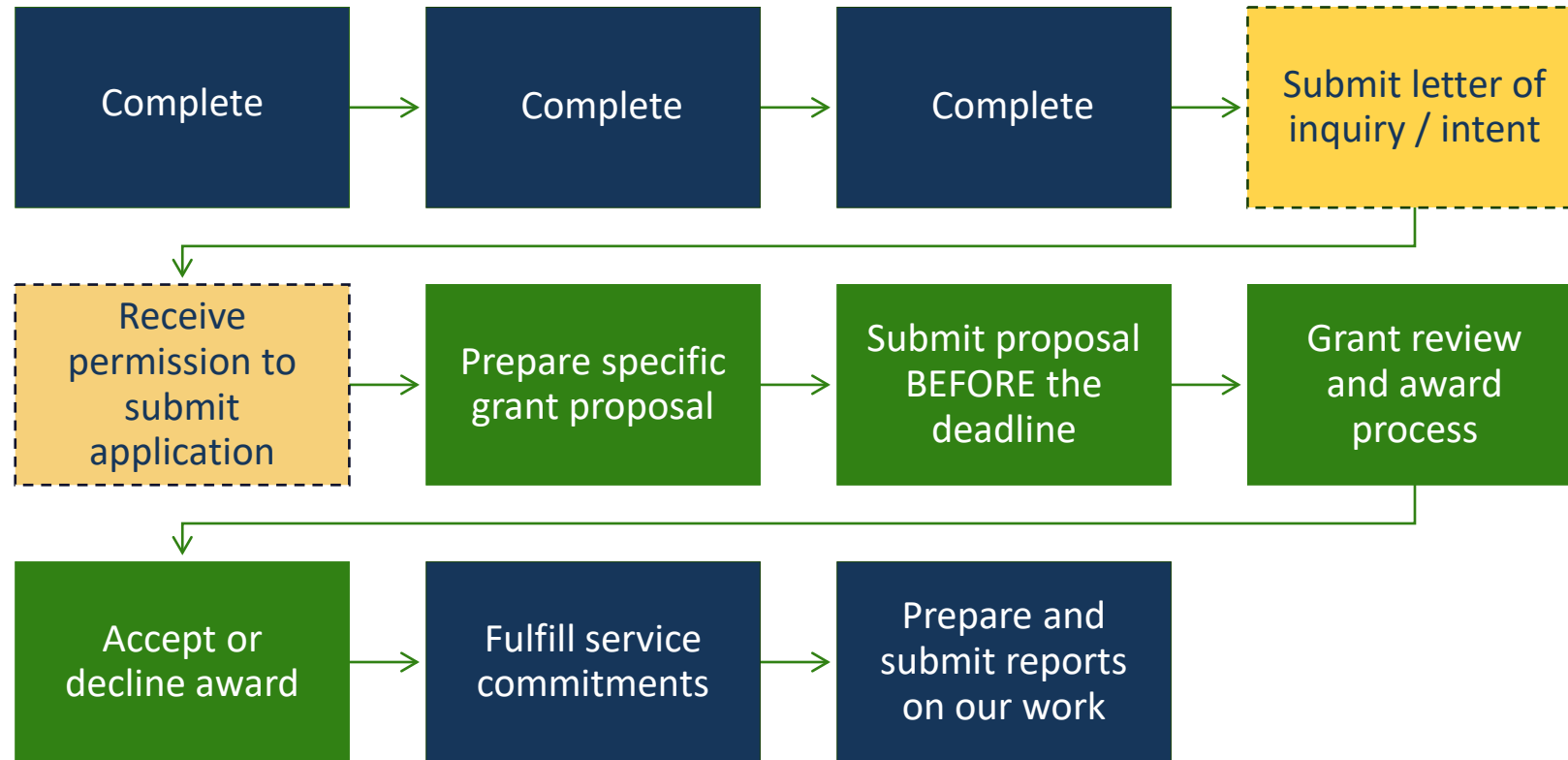
[Add](#) [View Calendar](#)

ALIGN YOUR NEEDS WITH FUNDER PARAMETERS

- Target what you can do well
 - Is your organization eligible?
 - Is the proposed project eligible?
 - What is the timing – release, due date/award, grant term?
 - What is the funder's dollar range for awards?
 - Is a Letter of Intent required?



MAKING PROGRESS



SIX COMMON ELEMENTS OF A GRANT

1. Summary / Abstract
2. Needs Statement
3. Project Objective
4. Project Description
5. Evaluation Methodology
6. Budget

What are Inputs, Outputs, Outcomes and Impact?

The Logic Model Approach



- Resources dedicated to or consumed by the project

- Usually a NOUN
staff, facilities, money, time...

- What the project does with inputs to fulfill its mission

- Usually a GERUND
a verb in its "-ing" form, such as assessing, enabling, reviewing...

- The volume of work accomplished by the project

- Usually a QUANTITY
the number of projects, the number of case studies...

- Benefits or changes for participants during or after project activities

- Usually a CHANGE
better projects, increased skills...

- The long term consequences of the intervention

- A fundamental CHANGE intended or unintended in a system or society

Your Planned Work

Your Intended Results

NEEDS ASSESSMENT

- You are the expert about your program
- What is the need? How do you know it?
 - Clients: Who are they? What challenges are they experiencing? How does this impact their life?
 - Community: Where are you located? What are its distinguishing attributes? How is the community impacted by the challenge(s) your clients face?



NEEDS ASSESSMENT

USE DATA

- Consider SCOPE, INTENSITY and IMPACT
- Demographics: population, age, sex, ethnicity, income, household size, nationality, religion, computer use . . .
- Use citable information sources – reliable source, recent, relevant
- Example: <https://www.census.gov/quickfacts/fact/table/US/PST045219>
<https://fred.stlouisfed.org/>



PROJECT OBJECTIVE

➤ Objective

- Because of what we know...(the situation)
- And because of what we have...(our expertise / position to help)
- We are going to...(overview of our response)
- In order that...(clients and community benefits)



PROJECT DESCRIPTION

➤ Adding More Detail

- Staff positions and credentials of those implementing
- How services are delivered – who, what, when
- Where service delivery occurs
- Partners that may be involved and their roles
- What materials and resources will be used/needed
- External factors that may influence the project



EVALUATION AND EXPECTED OUTCOMES

➤ What We Believe Will Occur as a Result

- Because of our intervention/project...(we expect)
- This will benefit the client...(objective and subjective)
- Our community will benefit...(shared progress)
- Your funding will...(get progress started → fix the problem)



ANTICIPATING QUESTIONS AND CONCERNS

➤ Anticipate Questions and Proactively Address Them

- Do we have the staff capacity to do what we say?
- Are the Board of Directors and community supportive?
- Is the facility and necessary equipment up to date?
- Can the program be implemented fully in time allowed?
- Are clients receptive and willing to participate? Why?
- How will external factors be managed?



PREPARING THE BUDGET

- **Budget Expense Categories** – can vary by funder and project
 - Personnel salaries/wages
 - Personnel benefits/taxes
 - Mileage/Travel
 - Equipment
 - Facility Expenses Materials and Supplies
 - Indirect Costs – Support overall operation costs (not project specific)
 - Other – e.g. start-up costs



PREPARING THE BUDGET

➤ Budget Form and Narrative

- Include detail about expenses (e.g., Project Coordinator - .5 FTE @ \$20,000)
- Provide explanation regarding items in each category in narrative
- Consider utilizing Microsoft Excel
- Confirm requirements – template use, file type, etc.



PREPARING TO SUBMIT

➤ Ask Others to Proofread | Step Away | Read Again

- Follow the guidelines exactly
- Make it readable – avoid insider jargon, use proper spelling & punctuation, use consistent structure
- Write the story to flow smoothly
- Assure your timeline is doable (e.g., how long will hiring staff take?)
- Check your math
- Assure all requested information, including attachments, are complete and in order



GRANT REVIEW AND AWARD PROCESS

- Read the award requirements signing and determine who needs to sign
- Submit all required documents
- Note critical deadlines, including necessary work time
- Be prompt and thorough with reporting and correspondence





Thank you!

KSCCHILDRENSCABINET.ORG

