Using a Logic Model*

INPUTS → **ACTIVITIES** → **OUTPUTS** → **OUTCOMES** → **IMPACT**

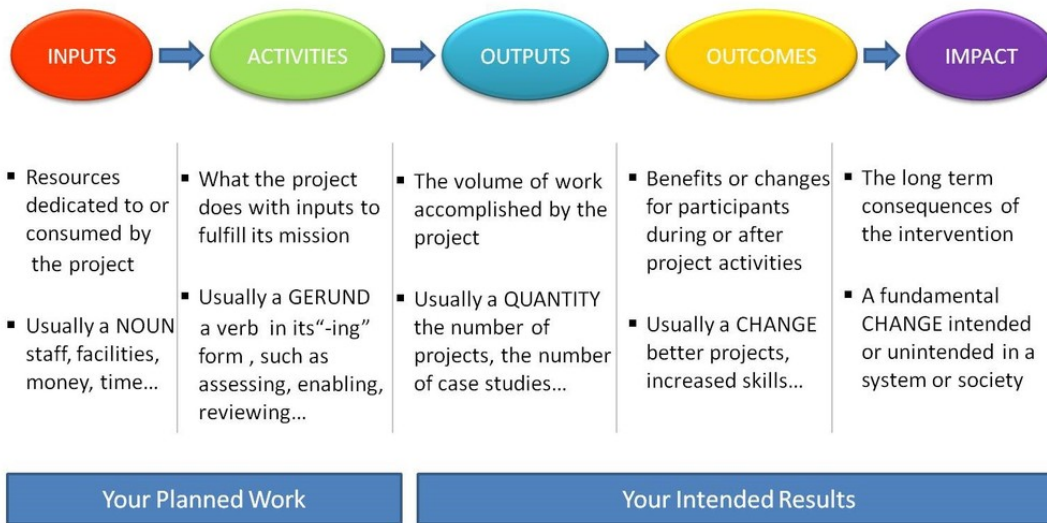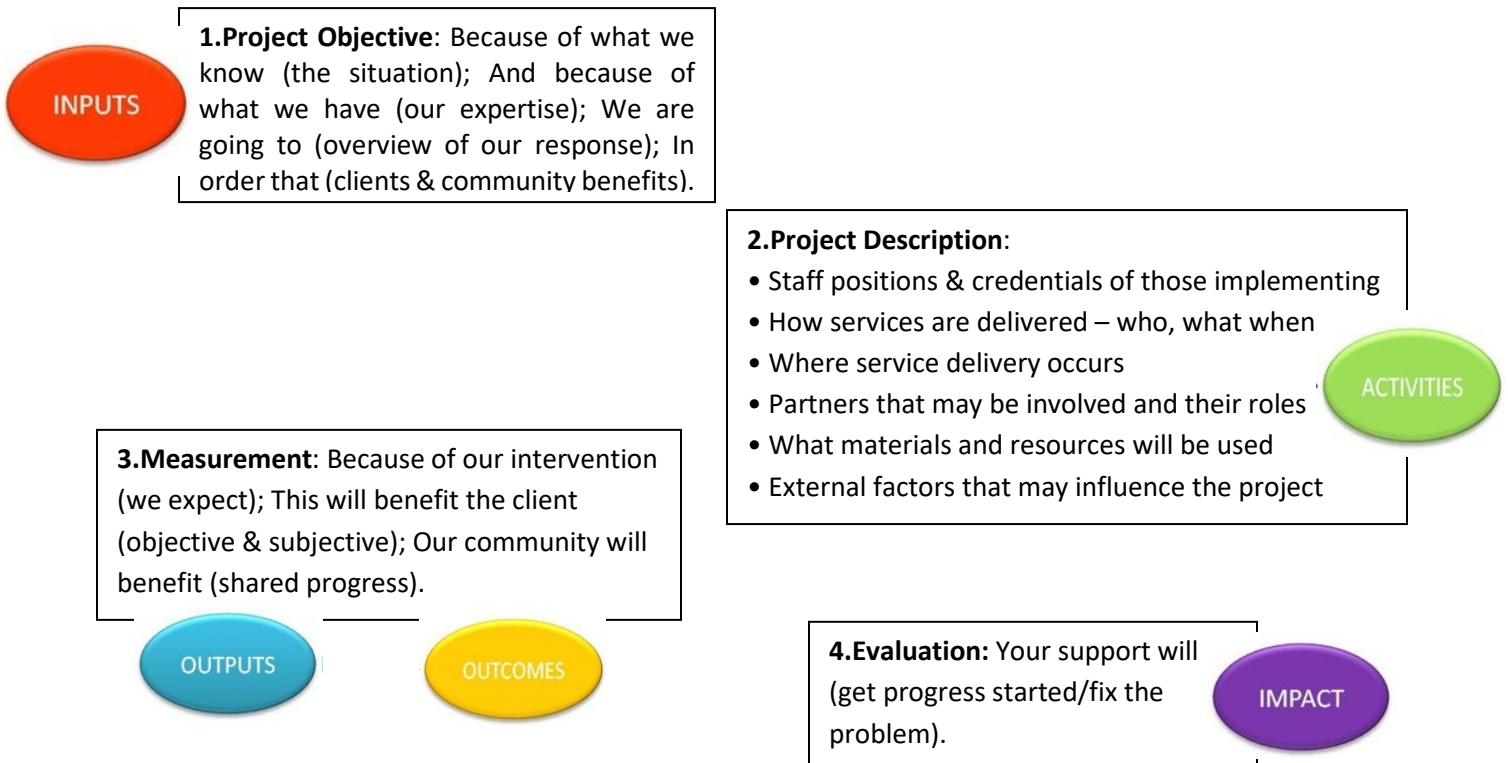|				
▪ Resources dedicated to or consumed by the project	▪ What the project does with inputs to fulfill its mission	▪ The volume of work accomplished by the project	▪ Benefits or changes for participants during or after project activities	▪ The long term consequences of the intervention
▪ Usually a NOUN staff, facilities, money, time...	▪ Usually a GERUND a verb in its"-ing" form , such as assessing, enabling, reviewing...	▪ Usually a QUANTITY the number of projects, the number of case studies...	▪ Usually a CHANGE better projects, increased skills...	▪ A fundamental CHANGE intended or unintended in a system or society

Your Planned Work	Your Intended Results

It is common for a philanthropic funder to require grant applicants to submit a logic model as a part of grant requests. A logic model helps you to plainly explain the goals and the objectives for your planned project, and is depicted visually in a diagram, e.g. the diagram from the Kellogg Foundation (above). A logic model helps make plain the intended activities related to your request. The elements of the logic model correlate to the most commonly used sections of a grant application:

INPUTS

1.Project Objective: Because of what we know (the situation); And because of what we have (our expertise); We are going to (overview of our response); In order that (clients & community benefits).

2.Project Description:
• Staff positions & credentials of those implementing
• How services are delivered – who, what when
• Where service delivery occurs
• Partners that may be involved and their roles
• What materials and resources will be used
• External factors that may influence the project

ACTIVITIES

3.Measurement: Because of our intervention (we expect); This will benefit the client (objective & subjective); Our community will benefit (shared progress).

OUTPUTS   **OUTCOMES**

4.Evaluation: Your support will (get progress started/fix the problem).

IMPACT

*Derived from the Kellogg Foundation Logic Model