

All In For Kansas Kids



Early Childhood Recommendations Panel

MEETING JUNE 17, 2022



WELCOME

Thank you for serving Kansas children, their families, and our state's early childhood care and education professionals!

This is a remote meeting.

- Today's meeting materials are posted on the [Panel Meetings webpage](#) on the Children's Cabinet site.
- Panel members will clearly identify themselves when they begin speaking.
- Panel members can use the "raise hand" feature to show they are ready to share.



TODAY'S AGENDA – PART 1

- Welcome
- Approval of June agenda
- Approval of May meeting minutes
- Kansans' Open Forum
- Budgeting Tool Presentation from Child Care Aware of Kansas
- Break – 10 minutes



TODAY'S AGENDA – PART 2

- 1-800-CHILDREN Social Media Tools
- Bright Spots
- Upcoming Meetings
- Adjourn



ACTION ITEMS

Panel members - please clearly identify yourself when you begin speaking to make and second a motion.

- Approval of Agenda
- Approval of May 20, 2022 Minutes



KANSANS' OPEN FORUM

Kansans are encouraged to email Amanda Petersen (apetersen@ksde.org) by 5:00 p.m. on Thursday, June 16 to share written comments or to sign up to share verbal comments with the Panel during this portion of the meeting.





Child Care Budget Tool

Getting Ideas off the Ground



Grant Applications



Expected start up expenses and future operating expenses



Licensed Home vs. Licensed Center



Value to communities

Moving Communities Forward

- Start up expenses and operating costs
- What type of facility
- Beyond the walls of a building



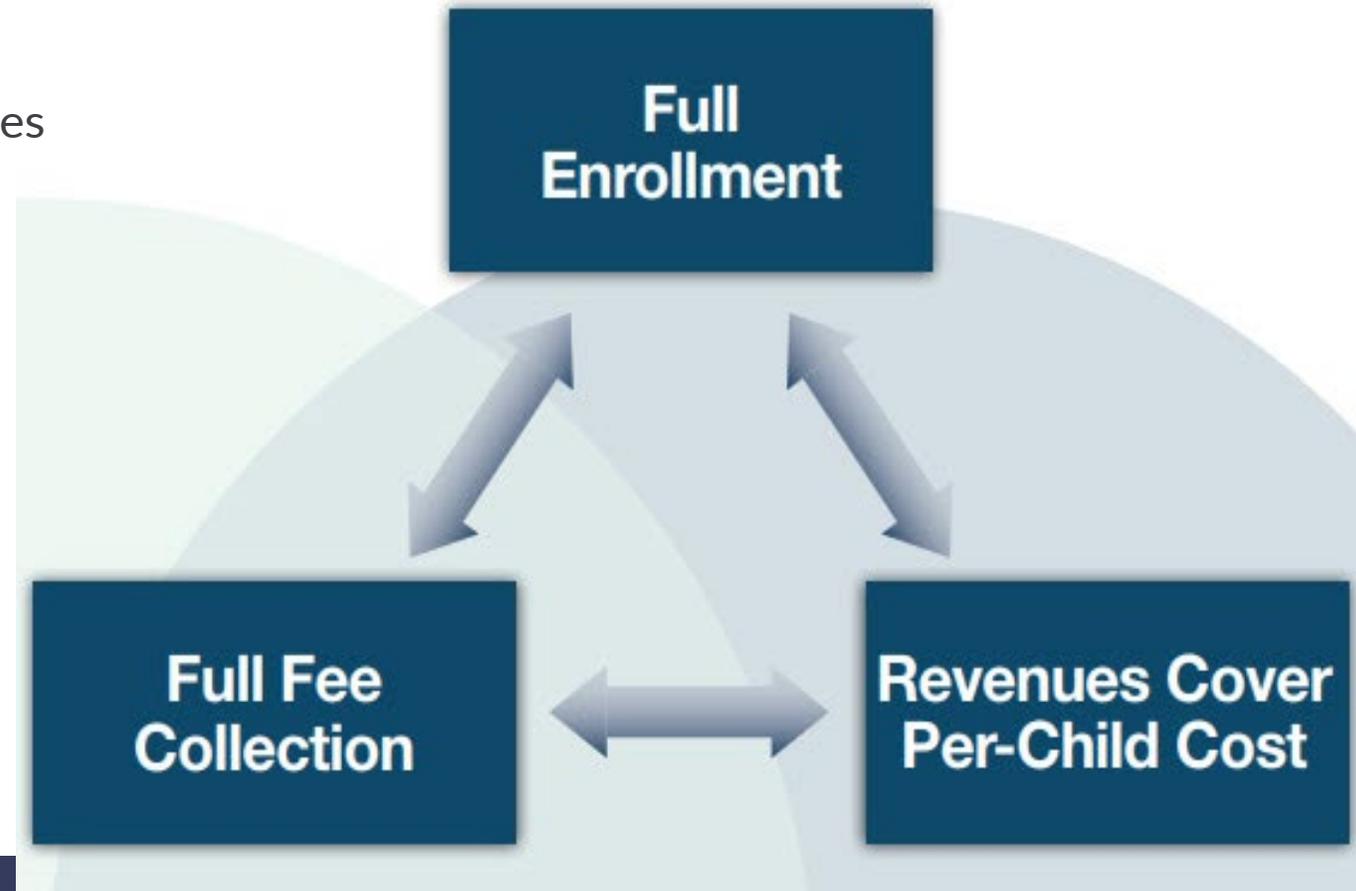
Start Up Expenses

- Estimates
- Editable
- Flexibility and Ownership

 Child Care Program Start Up Expenses				*All expenses are estimated based on average products new purchase pricing at the time of update			
Updated 05/10/2022							
	Number of items	Cost per Item	Total Cost		Number of items	Cost per Item	Total Cost
Building Expense					Facility Equipment & Furniture		
Building Purchase	1	\$ 180,000	\$ 180,000		Fire Extinguishers	2	\$ 25 \$ 50
Building Insurance- annual expense	1	\$ 2,500	\$ 2,500		First Aid Supplies	1	\$ 100 \$ 100
Fence- *estimated based on size	1	\$ 1,200	\$ 1,200		Diapering		
Total			\$ 183,700		-Changing Table	1	\$ 150 \$ 150
Appliances					-Changing Pads	3	\$ 10 \$ 30
-Dishwasher	1	\$ 800	\$ 800		-Diaper Disposal Bin	1	\$ 30 \$ 30
-Refrigerator	1	\$ 2,000	\$ 2,000		Indoor Furniture		
-Washer/Dryer	1	\$ 1,500	\$ 1,500		-Crib/Pack N Play	3	\$ 100 \$ 300
-Range	1	\$ 800	\$ 800		-Nap Mats	10	\$ 20 \$ 200
Total			\$ 5,100		-Sheets for cribs/mats	10	\$ 5 \$ 50
Office Expense					-Table and Chairs	1	\$ 250 \$ 250
Computer	1	\$ 1,000	\$ 1,000		-Book shelves	1	\$ 100 \$ 100
Printer	1	\$ 500	\$ 500		-Toy storage/bins	1	\$ 500 \$ 500
Stationary (paper, stapler, paper clips)	1	\$ 50	\$ 50		High Chairs/Booster Seats	1	\$ 100 \$ 100
Desk	1	\$ 250	\$ 250		Kitchen Equipment/Supplies		
Total			\$ 1,800		-Small Appliances -microwave, toaster, air fryer, etc	1	\$ 400 \$ 400
Housekeeping/Cleaning					-Pots and Pans	1	\$ 100 \$ 100
Mop	1	\$ 20	\$ 20		-Serving Ware	1	\$ 75 \$ 75
Vacuum	1	\$ 200	\$ 200		-Utensils	1	\$ 30 \$ 30
Cleaner	1	\$ 50	\$ 50		Safety Gate/Safety Gaurds	1	\$ 150 \$ 150
Paper Products	1	\$ 50	\$ 50		Paper Towel Dispenser	1	\$ 40 \$ 40
Total			\$ 320		Outdoor Equipment		
					-Climbers	1	\$ 1,000 \$ 1,000
					-Playhouse	1	\$ 400 \$ 400
					-Mulch/Ground Cover	1	\$ 500 \$ 500
					Storage Cubbv	1	\$ 500 \$ 500

The Iron Triangle

- Enrollment revenue
- Balancing Revenues and Expenses
- Long Term Self Sustainability



Budget Calculation

- Editable
- Estimated Subsidy
- Estimated Food Program

Ratios		Projected Enrollment	Weekly Rate	Weekly	Annual	Projected Food Program Reimbursement		
1:03	Infants	3	\$ 165.00	\$ 495.00	\$ 24,750.00			
1:05	Toddlers	2	\$ 165.00	\$ 330.00	\$ 16,500.00	Infants	3	\$ 3,607.50
1:09	Early Preschoolers	3	\$ 165.00	\$ 495.00	\$ 24,750.00	Toddlers	2	\$ 2,405.00
1:10	Pre-K	2	\$ 55.00	\$ 110.00	\$ 5,500.00	Early Preschoolers	3	\$ 3,607.50
1:12	School Age	3	\$ 55.00	\$ 165.00	\$ 8,250.00	Pre-K	2	\$ 390.00
	Child Care Subsidy slots*	2	\$ 165.00	\$ 49.50	\$ 2,475.00	School Age**	3	\$ 585.00
	Other	0	\$ -	\$ -	\$ -	Child Care Subsidy slots	2	\$ 2,405.00
				Annual	\$ 82,225.00	Other	0	\$ -
				Weekly	\$ 1,644.50	Annual		\$ 13,000.00
				Monthly		Monthly		\$ 1,083.33
Vacation Weeks (If Unpaid)				2	Weekly			\$ 607.29

*Do not count Child Care Subsidy Slots in weekly fee age slots **School age is only calculated at one snack per day

Salaries Based on Full Enrollment				Salaries Based on Projected Enrollment	
# Teachers	Salary	Hourly Wage	# Teachers	Salary	
1	\$ 32,000.00	\$ 16.00	1	\$ 32,000.00	
1	\$ 28,000.00	\$ 14.00	1	\$ 28,000.00	
2	\$ 4,000.00	\$ 8.00	2	\$ 8,000.00	
				Annual Salaries*	\$ 68,000.00
				Monthly Salaries	\$ 5,666.67
			8%	Payroll Tax Expense	\$ 5,440.00
			10%	Employee Benefits	\$ 6,800.00

Annual Cash In	
% of Income	Cash In
61%	Projected Enrollment Fees \$ 82,225.00
10%	Child Care Subsidy* \$ 14,025.00

Start Up Expense Est. **Group_family Calculation (2)** Group_family Budget Center Calculation Center Budget

Budget Template



Kansas Group/Family Child Care Program Budget Template

Modeled from the Child Care Aware of America Child Care Provider Budget Worksheet

Business Name:		Monthly Budget	Current Year _ / _ /20__	%	Next Year _ / _ /20__
REVENUE AND SUPPORT					% increase
Revenue	Child Care Fees:				5%
	Parents Pay	\$6,852.08	\$8,225.00	59.8%	\$86,336.25
	Subsidy Pay	\$1,168.75	\$14,025.00	10.2%	\$14,726.25
	Food Subsidy Program	\$607.29	\$7,287.50	5.3%	\$7,651.88
	Early Head Start	\$0.00	\$0.00	0.0%	\$0.00
	Registration Fees	\$0.00	\$0.00	0.0%	\$0.00
	Activity Fees	\$0.00	\$0.00	0.0%	\$0.00
Support	Foundation and Corporate Grants	\$0.00	\$0.00	0.0%	\$0.00
	United Way	\$0.00	\$2,000.00	1.5%	\$2,100.00
	Contributions and Donations	\$0.00	\$2,000.00	1.5%	\$2,100.00
Other	Events and Fundraising	\$0.00	\$30,000.00	21.8%	\$31,500.00
	Interest	\$0.00	\$0.00	0.0%	\$0.00
	All Other	\$0.00	\$0.00	0.0%	\$0.00
	TOTAL INCOME	\$8,628.13	\$137,537.50	100.0%	\$144,414.38
EXPENSES					
See Calc	Payroll	\$5,666.67	\$68,000.00	55.9%	\$71,400.00
	Payroll Taxes	\$453.33	\$5,440.00	4.5%	\$5,712.00
	Employee Benefits	\$0.00	\$6,800.00	5.6%	\$7,140.00
	Subtotal Personnel	\$6,120.00	\$80,240.00	66.0%	\$84,252.00
	Food	\$800.00	\$9,600.00	7.9%	\$10,080.00
	Transportation	\$250.00	\$3,000.00	2.5%	\$3,150.00

- Editable
- Annual Income vs. Expenses
- Review business needs
- Determine future budget needs



Questions?

We welcome your
suggestions!

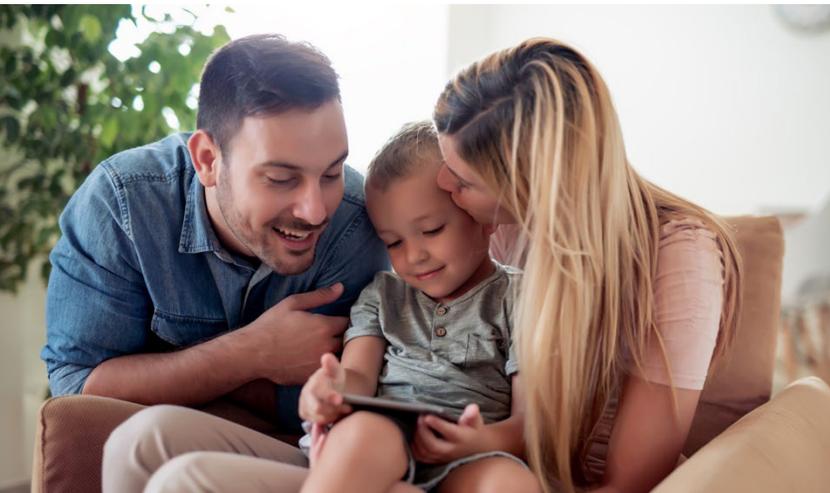
Judgment-free Parenting Support

1-800-CHILDREN
Call Line & Resource Directory



1-800-CHILDREN
Supporting Parents

Powered by Kansas Children's Service League





1-800-CHILDREN Updates

- Distribution of materials to KDHE Licensed Childcare providers and Free Lunch Programs
- Just wrapped up our first year-long paid marketing campaign and are mapping out/making changes for the next year

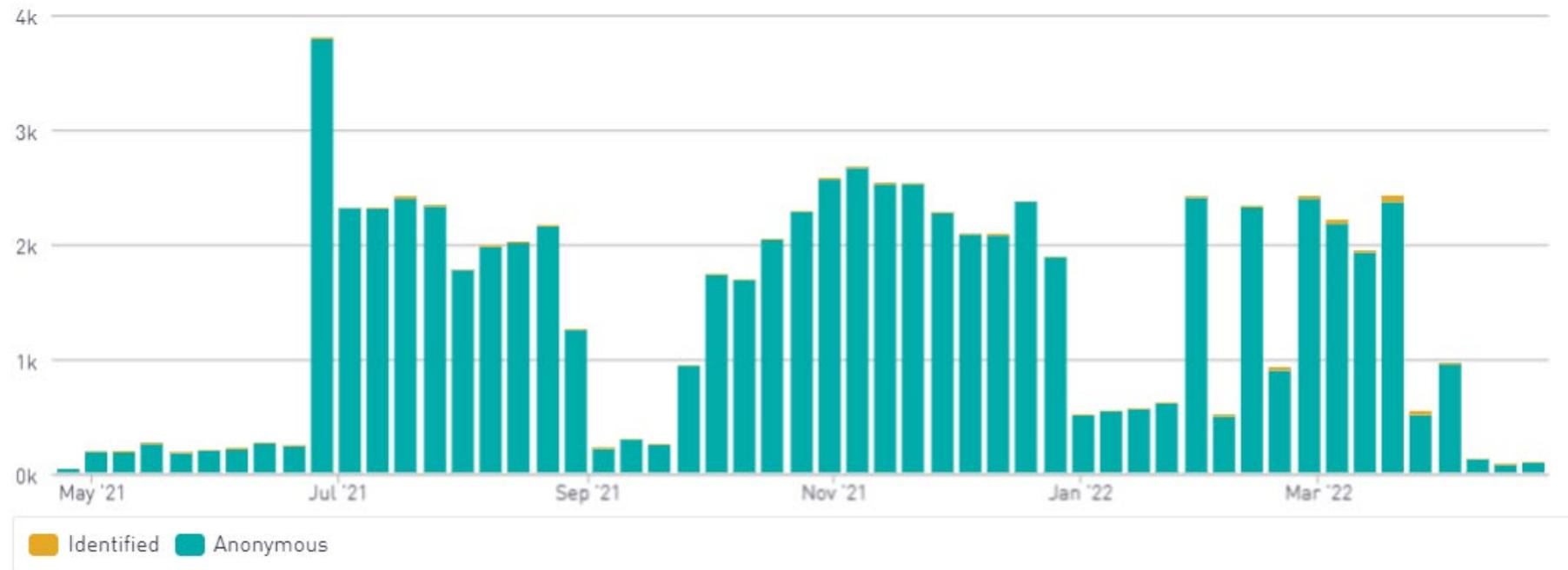


Marketing Campaign Updates

- 12 Month Campaign
- On-line display Advertisements, Streaming TV, Spotify, and Facebook.
- Will target varying users within the State of Kansas using a variety of demographics



Resource Database Site Users



Quick Reference Guide for Providers



Quick Reference Guide: How to include and update program information in the 1-800-CHILDREN Resource Directory

An easily accessible, reliable, and organized system of community resources ensures that Kansas families and communities are connected to the information, services, and supports they need, when they need them. The 1-800-CHILDREN Resource Directory and Call Line provides 24-hour, confidential, free information, support, and connection to local resources across the state. Every program added to the 1-800-CHILDREN Resource Directory is reviewed, updated, and verified, at minimum, every 6 months.

To ensure a robust and reliable resource directory we need your help. Step-by-step directions are outlined in the following pages to assist you in updating, adding, and/or claiming your program in the statewide 1-800-CHILDREN Resource Directory.



Visit 1800CHILDRENKS.org to find resources near you.



Download the mobile app by searching 1800CHILDRENKS in your app store.



Call 1-800-CHILDREN (or 1-800-332-6378) to connect with a real person.



Text or email 1800CHILDREN@kcsli.org.



1-800-CHILDREN
Supporting Parents

1-800-CHILDREN is available 24/7 to connect you with resources and supports.

Include a search bar or hyperlinked graphic directly on your website or email!

Find helpful resources near you or call 1-800-CHILDREN.

 1-800-CHILDREN | Supporting Parents



1-800-CHILDREN
Supporting Parents

HELPLINE AND RESOURCE DIRECTORY

Family Outreach



Why is there spit-up everywhere?

What's this thing called balance I hear other dads talking about?

How do I help my kid deal with the world's meanest third grader?

How much tummy time is too much tummy time?

Where can I find more parent friends?

Is screen time bad for my kid? How about for me?

Should he be potty trained by now?

HOW THE HECK DO YOU GET YOUR BABY TO SLEEP THROUGH THE NIGHT?!

What is cradle cap and what makes it go away?

Will my teenager ever think I'm cool again?

Is green poop normal? OK, what about yellow poop?



When it comes to raising your child, no question is off limits.

Get judgment-free parenting support
24/7 in English and Spanish
as well as multiple other languages.



Call 1-800-CHILDREN.
(or 1-800-332-6378)



Download the mobile app by searching
1800CHILDRENKS in your app store.



Text or email 1800CHILDREN@kcsl.org.



Visit 1800CHILDRENKS.org
to find resources near you.

 **1-800-CHILDREN**
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Social Media For Partners

24/7
judgment-free
support



1-800-CHILDREN
Supporting Parents

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**WE ARE IN
YOUR
CORNER**

1-800-Children provides
24/7 judgment-free
parenting support



1-800-CHILDREN
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Ordering Promotional Materials

- Fill out Microsoft Form
- You may opt-in to be added to the File Share site
- Once an account has been created for you – you will receive an email from Kaitlyn with your login information



Outreach Recommendations

Suggestions for social media week posts – more options?

How can we support you in this work to support families?

Contact Us!

Kaitlyn Moore
Community Engagement & Marketing Coordinator
kamoore@kcsf.org



1-800-CHILDREN
Supporting Parents

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Funds for this project are provided through the Department of Health and Human Services (HHS), Administration for Children and Families (ACF) Every Student Succeeds Act (ESSA). The Preschool Development Grant Birth through Five 90TP0078-01-01 (\$8,943,000.00) was awarded to the Kansas Children's Cabinet and Trust Fund (KCCTF). The Kansas State Department of Education (KSDE), the Kansas Department for Children and Families (DCF), and the Kansas Department of Health and Environment (KDHE) are leading this work with KCCTF. This information or content and conclusions should not be construed as the official position or policy of, nor should any endorsements be inferred by HHS, ACF, or the U.S. Government.

COLLABORATION SURVEY

Identical to survey completed last summer during second year cohort of the Early Childhood Recommendations Panel

- All current and future members will receive a link via e-mail from KU CPPR
- Two part survey
 - Likert-scale set of questions about collaboration
 - Set of questions assessing one-on-one interactions between organizations on the Panel
- Remember these are not “ratings” of the other organizations, rating the collaborative relationship



THANK YOU FOR ALL YOUR SERVICE

And a special thank you to our outgoing Panel members:

- Rachel Anno
- Gail Cozadd
- Shelly Crome
- Jeremy Fite
- Sheila Hermocillo
- Eva Horn
- Audra Keneson
- Esther Kottwitz
- Lucas Neece
- Kate Rogenbaum
- Cassandra Sines
- Heather Staab
- Jenny Welch Buller

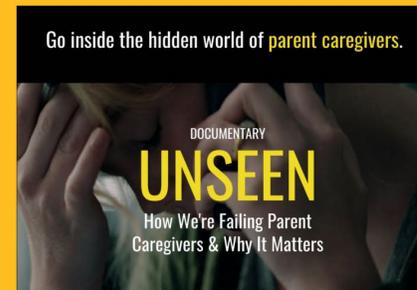


UNSEEN: HOW WE'RE FAILING PARENT CAREGIVERS & WHY IT MATTERS

- Do you want to understand what parent caregivers go through?
- Do you want to understand the reasons why parent caregivers are exhausted on a continual basis?
- Join us for a **FREE** viewing of UNSEEN between June 16 – 18.
- Let's change Kansas for parent caregivers

Please, do NOT share the registration link on any social media channels.

Special **THREE**-Day Kansas Viewing
*Unseen: How We're Failing Parent
Caregivers & Why it Matters*



When: June 16-18, 2022

Where: Email

unseencaregiverdocksshowing@gmail.com for registration link

Cost: **FREE!**

Presented by: Cassandra Sines, Kansas MCH Family Delegate and Parent Advocate in Partnership with KDHE Special Health Care Needs Program & Kansas Council on Developmental Disabilities



UPCOMING MEETINGS AND BRIGHT SPOTS

****Bright Spots – Panel members are invited to share****

Upcoming Meetings (all via Zoom):

- Children's Cabinet and Trust Fund meeting – Friday, August 5, 9:00 a.m. - 12:00 p.m.
- Early Childhood Stakeholders Group meeting – Friday, August 5, 1:30-3:00 p.m.
- Early Childhood Recommendations Panel, Friday, July 15, 9:00-11:30 a.m.





Adjourn

